





## BEST TO TALK

- +91 90820 04678
- contact@khichdiwala.com
- www.khichdiwala.com







# PRODUCT CATEGORIES

















# QUICK® HEALTHY DELICIOUS



# Ready-to-Cook Khichdi

Premix Comes with Gujarati kadhi, Cow ghee, and Tastemaker



### Jowar Millet Khichdi

Fiber-rich, protein-packed, loaded with minerals

550g approx.\*
310 kcal/serving\*\*



## Bajri Millet Khichdi

Digestion-friendly meal, packed with protein

550g approx.\*
310 kcal/serving\*\*



## Vegetable Khichdi

Meal with protein, fiber, and carbohydrates

650g approx.\*
340 kcal/serving\*\*



#### Kodo Millet Khichdi

Balance of taste, health, and convenience

550g approx.\*
396 kcal/serving\*\*



#### Masala Khichdi

Balance of taste, digestion, and nourishment

550g approx.\*
340 kcal/serving\*\*



### Arogya Khichdi

Simple easily digestible meal, when feeling low

650g approx.\*
400 kcal/serving\*\*





# QUICK® HEALTHY DELICIOUS



# Ready-to-Cook Indian Meals

Premix Comes with Cow ghee and Tastemaker



# Dal Rice Tadka

A nourishing blend of lentils and rice, packed with protein, fiber, and comforting flavors.

650g approx.\*
348 kcal/serving\*\*



### Sambar Rice

A hearty and tangy one-pot meal offering a comforting and satisfying dish.

650g approx.\*
336 kcal/serving\*\*





ach serving is designed for one person.





# QUICK® HEALTHY DELICIOUS



# Ready-to-Cook Healthy Snacks



# Ragi Pani Puri

A nutritious take on pani puri featuring instant ragi pellets and a flavorful potato and black chana, pani paste with sweet chutney.

200g approx.\*
361 kcal/serving\*\*



### Indori Poha

A light and flavorful poha, paired with a delicious tastemaker and crispy baked sev for the perfect balance of taste and texture.

150g approx.\*
230 kcal/serving\*\*



# Masala Upma

A flavorful dish, enriched with a savory tastemaker and crunchy roasted peanuts for a perfect balance of taste and nutrition.

150g approx.\*
240 kcal/serving\*\*







# QUICK SHEALTHY DELICIOUS



# **Instant Healthy Millet Soup**

Comes with Bread Croutons and Tastemaker



Hot & Sour Boosts immunity and aids digestion

350ml approx.\*
330 kcal/serving\*\*



**Lemon Coriander** 

Detoxifies, rich in vitamin C

350ml approx.\*
300 kcal/serving\*\*



Superb Vegetable

High-fiber, nutrient-packed

350ml approx.\*
320 kcal/serving\*\*



**Tomato Beetroot** 

Improves blood flow

350ml approx.\*
350 kcal/serving\*\*



**Healthy Spinach** 

Iron-rich, strengthens bones

350ml approx.\*
280 kcal/serving\*\*



**Tangy Tomato** 

Antioxidant-rich, boosts immunity

350ml approx.\*
350 kcal/serving\*\*







# The Perfect Nutritious Traditional and Cultural Meal Solution for Your Busy Life

### No time to cook?

Our preservative-free, 7-minute meals are perfect for busy professionals, students, and travelers. Lightweight and easy to carry, they bring fresh, homestyle flavors wherever you go. Healthy eating—made effortless!

# **Our Story**

Since 2017, we've been reinventing khichdi for modern life—healthy, preservative-free, and ready in just 7 minutes. Post-pandemic, we expanded with Ready-to-Cook Khichdi kits, soups, and snacks, making nutritious eating quick, easy, and accessible anytime, anywhere.



## **Going Global**

Expanded to the USA, Australia, and Africa, bringing traditional healthy khichdi worldwide.

2023

# Shift to Ready-to-Cook Meals

Pandemic changed consumer habits, prompting the shift to convenient, healthy ready-to-cook kits of Khichdi & Meals.

2022

# **Expansion Across India**

Reached 10 cities, making nutritious khichdi widely available across india.

# Launched Khichdi Cafes

Introduced 150 varieties, offering healthy khichdi in mumbai, India.

2019

2017







# **Our Global Reach**

Kamlesh Khichdiwala is serving customers across multiple regions, ensuring that nutritious, ready-to-cook meals are available wherever you are.

# INDIA USA UK AUSTRALIA AFRICA













# **Become a Distributor**

Looking to partner with Kamlesh Khichdiwala? Join us in expanding our reach globally with nutritious, ready-to-cook meals.

## CONTACT US

- + Phone: +91-9082004678
- ★ Email: contact@khichdiwala.com
- ★ Address: 1<sup>st</sup> Floor A 12, Kapadia Industrial Estate, Chakala, Andheri East, Mumbai - 400059







# FROM THE FOUNDER'S DESK:

A Fresh Start for a Healthier You!

Post-COVID, people prioritize health over convenience, but most ready-to-eat foods lack freshness. That's where **Kamlesh Khichdiwala** steps in! Our **ready-to-cook khichdi** kits bring back the joy of **freshly cooked**, **flavorful meals**—no preservatives, no additives, no artificial colorsjust wholesome goodness in every bite.



# KHICHDI: THE QUEEN OF CONVENIENCE & WELLNESS



Khichdi, India's timeless comfort food, goes by many names—khichuri, pongal, bisi bele bath, or kedgeree. This one-pot superfood blends rice, lentils, and spices, offering a balanced, nourishing, and easily digestible meal that aids detox, digestion, and weight management.

Here's why adding khichdi to your daily meals is a game-changer:



#### AIDS DIGESTION AND HEALING

Gentle on the stomach and recommended during recovery, khichdi stimulates digestion, eases bloating, and conserves your body's energy for healing.



#### COMPLETE PROTEIN MEAL

The combination of rice and lentils offers a complete protein, rich in essential amino acids, vitamins, and minerals. Add in healthy fats and digestion-friendly spices like cumin to enhance nutrient absorption and metabolism.



#### **GUT-FRIENDLY GOODNESS**

Easy to digest and nourishing for the gut, khichdi cleanses toxins and maintains digestive harmony, making it ideal for those with sensitive stomachs.



#### **KEEPS YOU FULL AND CURBS CRAVINGS**

Wholesome and hearty, khichdi satisfies hunger, curbs unnecessary cravings, and supports healthy weight management without restrictive dieting.





# OUR MISSION IS SIMPLE YET POWERFUL:

To make India's healthy, traditional khichdi a global sensation-one bowl at a time.

# Kamlesh Samaliya

Founder Kamlesh Khichdiwala

A passionate FMCG marketer, **Dipti** is on a mission to unite khichdi lovers on one platform and highlight the power of India's traditional, healthy food. She champions ready-to-cook khichdi as the world's best quick and nutritious meal option.

A passionate food innovator, **Kamlesh** is on a mission to make khichdi the future of food. With **Kamlesh Khichdiwala**, he brings healthy, tasty, and instant khichdi to the world, crafted with a unique organic masala blend.

# **Dipti Sharma**

Managing Partner Kamlesh Khichdiwala

# BE A PART OF THE KHICHDI REVOLUTION!



Join us and help elevate khichdi to where it truly belongs-as INDIA'S NATIONAL DISH and a global symbol of health and tradition.



Let's come together to celebrate, innovate, and promote the love for khichdi. Together, we can create a healthier, stronger, and tastier future - one bowl at a time!